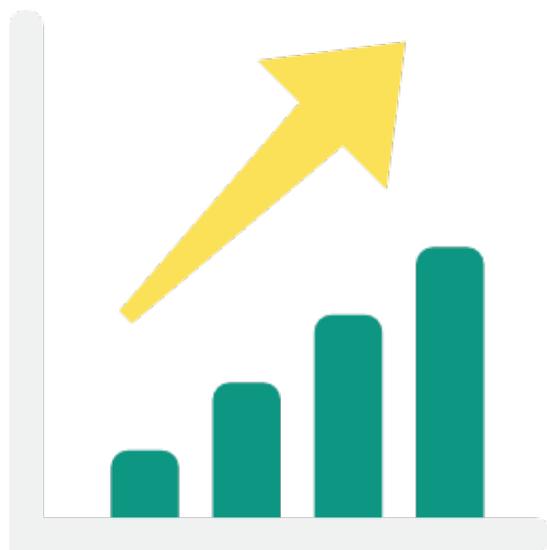


The Secret to Banking 7X Your Money in 30 Days or Less



The Secret to Banking Seven Times Your Money in 30 Days or Less

Several times a year, the market presents investors with the opportunity to make 2x, 3x...even an astounding 7x their money — all in less than a month.

For example, the global panic over Brexit this summer presented a rare opportunity to exponentially boost investment gains. When markets plunged in the wake of Britain voting to leave the European Union, the old adage “buy when there’s blood in the streets” was rarely more apt.

But how is this possible? How can investors realize astronomical gains in a short amount of time, regardless of market conditions?

Through the “magic” of options.

Think options are too tricky? Think again... This year’s volatile market is giving us a great opportunity to make money from these stock alternatives. If you don’t use options, you’re forgoing one of the most powerful moneymaking tools around. And they’re easier to master than you might realize.

Just mention the word “options” and even some seasoned investors will have the same knee-jerk reaction: “They’re too complicated... too risky... too expensive.”

But this is just that – a knee-jerk reaction. In reality, options trading can open up a world of relatively safe alternatives to making money with stocks. In fact, options can be a great deal more inexpensive than stocks... and deliver greater profits in a shorter time frame.

Options really shine when the markets are volatile, as they have been this year. You can use them to leverage the movements of stocks as they swing

both up and down. And today's a perfect time to play the options game, as the markets still experience turmoil over the result of the U.K. Brexit referendum in June.

Simply put, there are two basic forms of options: calls and puts. A call is an options contract that gives you the right – but not the obligation – to buy a stock, commodity, or other underlying asset at a certain price within a certain time frame. These are the bullish bets – you believe that the price of the underlying asset will rise by a specified time. You make money here when the asset price swings upward.

A put is the opposite: It's an options contract that gives you the right – but not the obligation – to sell a certain amount of a stock or other underlying asset at a certain price by a specified time. This is the “bearish” bet that the price of a stock or other asset will drop.

The best way to trade options when the markets are so volatile is with a long straddle. Although it may sound complicated, it's actually one of the simplest and safest ways to make money, no matter in which direction the markets head.

With a long straddle, you're buying equally weighted calls and puts. That means cash can be collected on both the upside and the downside. Perfect for when markets are swinging about!

Right now, a good straddle play for options beginners is on the **SPDR S&P 500 ETF** (NYSE: SPY). In the wake of Brexit and other global challenges, the S&P has been plunging lower. With a straddle play on SPY, you'll collect cash on the put side when the S&P likely plunges lower as the panic continues. Then, as fears subside and the U.S. stock markets recover, you'll also make money on the call side. For some quick gains, look at the options set to expire at the end of summer or the end of fall. That should give enough time for some market recovery... and profits along both ways.

If you want to go entirely long – that is, play a stock without hedging your bet against a downturn, the best underlying plays right now would be in the gold sector. Because many investors view gold as a safe haven for declining markets, the yellow stuff is on the rise. The **SPDR Gold Shares** (NYSE: GLD) hit new highs in June. Buying a call option on GLD or any of the miners poised to profit from a bump in gold (check out **Barrick Gold** (NYSE: ABX)) can net you all the gains of the stock for just a fraction of the cost.

If you're feeling bearish about stocks that are already in your portfolio, selling call options on companies that you already own can also provide a way to scoop up near-term gains and hedge your bets at the same time. Keep in mind that every individual call option represents 100 shares of individual stock that you own.

Volatile markets can be scary, but playing options can hand investors a safety net and opportunities to profit on both highs and lows. With just a little more effort than you'd use for stock trading, you could not only face roller-coaster markets unafraid, but welcome them.

For our most recent introductory options recommendations, visit this URL:

<http://www.investingdaily.com/personal-finance/options-trades/>

To quickly learn how to log onto the Personal Finance website – where you'll find buy and sell alerts, the portfolio tables, current and past issues, and more – please review your Member Guide.

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July 2016